

# TALA PASIFIKA



## Key contacts for Pasifika Stop Smoking Services

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Ready Steady Quit Programme

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[thefono.org](http://thefono.org)

Quitline

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# PASIFIKA SNAPSHOT IN AOTEAROA

Pasifika people make up **8.1%** of the population, that means there are **381,642** Pasifika people in Aotearoa

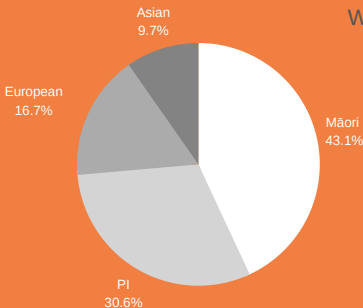
Pasifika peoples have increased in numbers – 2013 NZ Census 7.4% vs 2018 NZ Census **8.1%** – that's an increase of **0.7%** and we are continuing to grow

**63.9%** of Pasifika peoples live in Auckland that is almost **two thirds** of the total Pasifika peoples in NZ

Pasifika people have a much **younger population** base than European aiga. Our Pasifika median age is **23.4** years old compared to 41.4 years for our NZ European aiga. As time goes by **our Pasifika population will grow**



## SMOKING RATES BY ETHNICITY



We have **53,751** Pasifika smokers in NZ – that's **21%** of our Pasifika population

**Pasifika men smoke more than Pasifika women**

**More 25-29 year olds** smoke compared to any other age groups

**Counties Manukau DHB** have the highest number of Pasifika smokers - **19,506**

**Auckland DHB** have the next highest number of Pasifika smokers - **8,376**

**Northland DHB** have the highest percentage of Pasifika smokers – **27%**